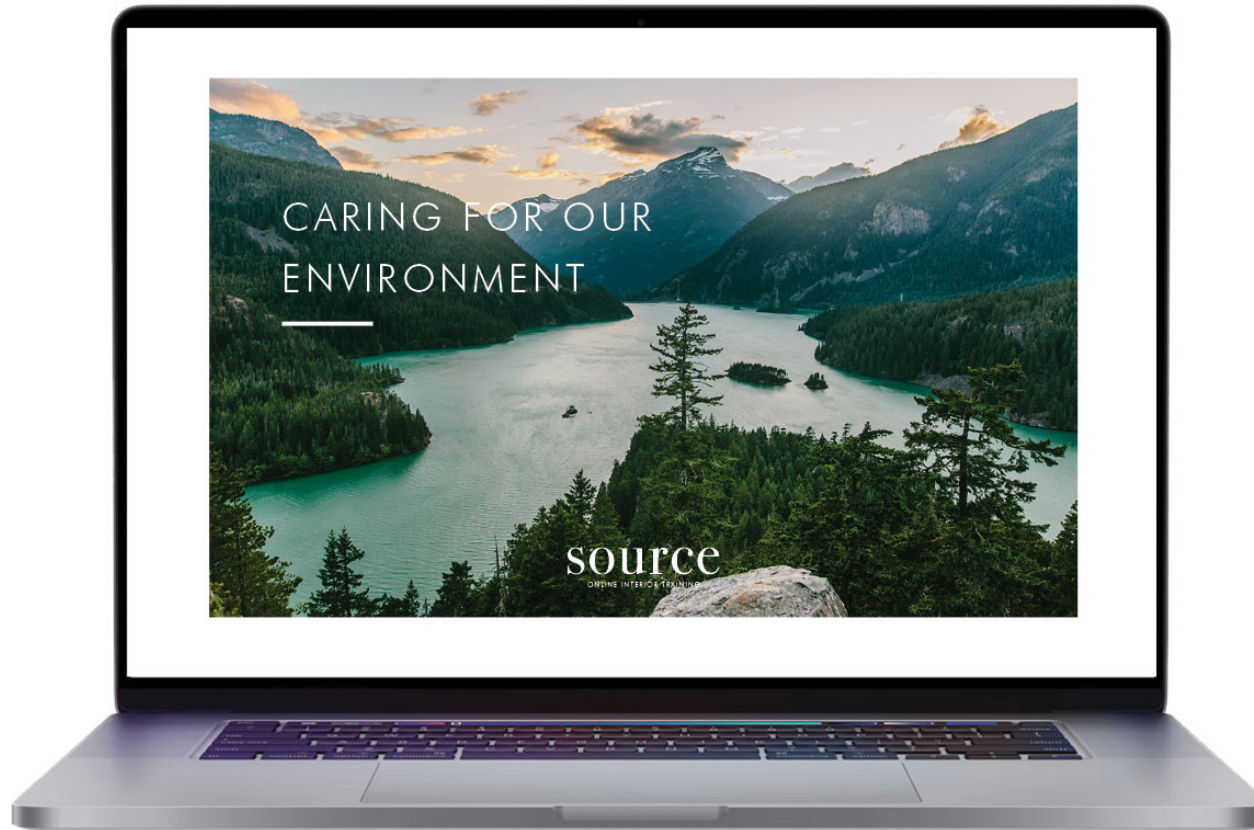


# I WANT TO GO ECO BUT WHERE DO I START?

OVERVIEW



**source**  
ONLINE INTERIOR TRAINING



# You will learn about:

## THE MANUFACTURER'S ROLE



V.s



Raw Materials



Production



Packaging



Distribution

## YOUR ROLE



Investigate



Use & Disposal



## Reasons to use the guide:



- Know how to spot fakes from the real deal (something that a Google search simply won't tell you)
- Know the secret truth about where to start if you want to go green with eco products
- Unpack 37 of the most important eco-jargon into terms so simple you can describe them to a 5-year-old
- Myth-bust the manufacturing process and know the real difference between fake and the highest-standard of eco products



# 4

More reasons why people love this guide and are more confident in their eco-friendly choices:



## RIGHT DOSE

Following instructions can help with cleaning and the environment too



## DECODE THE LABEL

Learn how to decode the marketing tactics used on 'eco' products



## REDUCE, REUSE, RECYCLE

Reduce your waste and understand confusing recycle icons.



## WHY ECO-FRIENDLY PRODUCTS

Secret tips on how to buy eco-friendly products that no-one else is telling you.



# Our six-stage guide to understanding the importance of a product's lifecycle:

